



## STAFF QUALIFICATIONS

- **Average** 20 years programming and/or marketing experience
- Extensive project management experience
- Extensive Web site design, programming and maintenance experience
- Extensive graphic design, original web site layouts, logo creation, pre-press for brochures and other printed material
- Web page scripting, JAVA Script, interactive forms, CGI programs, and other interactive web programs
- Web site data base applications, search functions, membership search, product inventory, and other interactive applications
- Animated GIF files, Flash presentations, drop-down menus, and other interactive web products

**Experience, Longevity, Stability,  
Reliability.**

**rossini.com has stood the test of  
time and has the qualifications,  
experience, and knowledge to offer  
your organization the solutions  
you need to succeed.**

- Extensive graphic arts capability, i.e. experience with Photoshop and other graphic software
- Submit service; preparation of web site for search engine placement, research, development of descriptions and key words for maximum visibility, utilization of multiple submit protocols and programs
- Web security; virus filtering, spam filtering
- Website visitation and activity reporting statistics and analysis
- Broadcast E-mail newsletter and other E-mail publications and services

- Sales and Marketing Consulting in the areas of: Internet and Interactive Marketing for Commercial, Manufacturing, Retail, Economic Development, City and County government, Chambers of Commerce, Associations, and much more
- Extensive experience with design of GUI's, User Applications and Database Systems
- C, C++, UNIX Shell, CGI, JAVA, JavaScript, PERL, PHP, MySQL, Active-X, and other programming experience
- FoxPro, Oracle, PowerBuilder, MySQL, SQL Server, and other database experience (average 15 years)
- Windows, UNIX, and Linux system networking and maintenance (up to 16 years experience)
- Linux, UNIX and Windows web server installation, maintenance and support
- Project management of software development and data base projects
- Main frame, UNIX (Distributed), PC-based (Single User) platform support
- Overall implementation of four major CAD/CAM systems supporting up to 500 users
- Development of requirements for large distributed computer systems
- Development of test scenarios and benchmarking for CAD/CAM software
- Development of software and equipment specifications for data base operations, networking, CAD/CAM software for large distributed computing network
- Equipment and Software purchase for multi-user, networked, distributed systems
- Development of large multi-phased migration and implementation plans (data base information, user accounts, 200,000+ computer files)